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## MidTown Cleveland, Inc. 2009 Annual Meeting Honorees

### **Distinguished Contributor Award** - Matthew Rossman, Case Western Reserve University

Professor Matthew Rossman has led third-year students from Case Western Reserve University Law School Community Development Clinic in providing countless hours of research and legal assistance to MidTown Cleveland, Inc.'s Land Bank Initiative. The year-long Community Development Clinic provides transactional and corporate legal services to community development corporations, community and arts-based nonprofits and entrepreneurs.

A committed MidTown Cleveland, Inc. supporter, Professor Matthew Rossman specializes in nonprofit and community development law, business entities, transactional law and clinical education.

### **Security Award** – Commander Calvin Williams, Third District Police and Mark Bullard, Assistant Cuyahoga County Prosecutor

Third District Commander Calvin Williams and Assistant Prosecuting Attorney Marc Bullard work closely with MidTown Cleveland, Inc. staff in response to safety concerns in the neighborhood. Commander Williams and his officers work closely with business owners, giving them a voice in developing strategies that help enhance the area's quality of life. Bullard, in the community base unit of the Prosecutor's office, focuses on crimes committed in the third district.

Both Third District Police and the prosecutor's office were instrumental in bringing John Langston and Burl Dillon, who both have long criminal records of breaking and entering, to justice. Through the determined work of Bullard, both were given the maximum sentence allowed by law.

### **Sustainability Award** – Jakprints

Jakprints, an independently owned and operated printing company at 3133 Chester Ave., has fully embraced the green and sustainable movement. Jakprints uses soy and vegetable based inks and paper stocks containing recycled content. In addition, they offer 100 percent biodegradable water-based coatings, biodegradable banners and 100 percent made-in-the-USA organic apparel. In this way, Jakprints has made sustainability more than just an option.

Due to Jakprints' commitment to environmentally sensitive products and practices, they have been certified by the Forest Stewardship Council and the Rainforest Alliance. As a result of their recycling efforts, they have saved over 10,000 trees and preserved nearly 2,000 cubic yards of space in landfills.



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**Renovation Award** – Center for Families Children

The Center for Families and Children (CFC) has restored and revamped the Nancy Lyon Porter Building at 4500 Euclid Ave. through their “Building on Hope” capital campaign. The project was supported by MidTown Cleveland, Inc. The improvements include:

- The Mandel Community Room and conference rooms, which has space for up to 260 guests for training, seminars and other events, such as the Cleveland Clinic/CFC/Midtown Cleveland, Inc. Health Fair in 2008.
- The Lee Fisher and Peggy Zone Fisher Conference Room, a fully equipped state-of-the-art meeting room, with a street-level view of the RTA HealthLine as it rolls down the Euclid Corridor.
- The Jack and Leah November Courtyard and Pavilion, an oasis here in Midtown that’s well-suited for working outdoors, entertaining or just having lunch.
- A new parking lot with green space
- Exterior renovations of the Nancy Lyon Porter building included masonry restoration, new paint and signage using LED lighting.

**Economic Development Award** – Power Direct

Power Direct is a provider of direct marketing and inbound/outbound contact center services. They were recognized as one of Case Western Reserve University’s Weatherhead Top 100 Fastest Growing Companies in Northeast Ohio from 2001 through 2007.

In December 2006, Power Direct purchased the building at 2906 Euclid Ave. with the vision of renovating it as their Downtown call center. They participated in the City of Cleveland Storefront Renovation Program, which provided a rebate on exterior improvements.

This project has resulted in the relocation of approximately 150 jobs to the Euclid Avenue location with the addition of 100 new jobs this year. Power Direct anticipates the addition of 100 new jobs in 2009.